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Nurses: Making a Difference for Patients, Students, Health Care, and Society

Each year since nurses were included in the trust rankings of health professionals, they have been rated as the most trustworthy. Ever wonder why? Individuals who choose nursing as a career are different, more trustworthy, more giving, more compassionate, more passionate about helping others. When I think about nurses and nursing, one concept comes to mind, **altruism**.

Recently, Matthieu Ricard in his 2015 book, *Altruism, The Power of Compassion to Change Yourself and the World*, makes a robust and passionate case for cultivating altruistic love and compassion as the best means for simultaneously benefitting ourselves and our society. "Altruism—genuine concern for the well-being of others—could be the saving grace of the 21st century." It is, he believes, the vital thread that can answer the main challenges of our time: the economy in the short term, life satisfaction in the mid-term, and environment in the long term.

Altruism serves as a unifying concept that allows us to connect these three scales of time: short, middle, and long term. When we are willing to act in consideration of the interests of the other person with a desire for the other's welfare, this is the ultimate goal of altruism. The two essential components of altruism are to value the other and to be concerned about his/her situation.

Throughout the journey of a nurse's career, we have faced countless opportunities and experiences to act in consideration of others. Our educational systems and preparation are rooted in "patient-centered care." Perhaps it is this caring that enhances reciprocal trust and

respect with patients and others.

One challenge today as professional nurses is how do we respond to the inequality and disparities in health care? How can we make a difference in the lives of those who trust us to advocate on their behalf? As I travel to many schools of nursing and interact with NCIN scholars, I have often heard them express the desire to improve the health in communities where there are insufficient resources or health care providers or to assist patients where English is their second language and there is discordance in communication; or to help patients better navigate the health system to gain access to resources.

As I listen to the desires and goals of the scholars that you have educated, I strongly believe that you have embedded the meaning of altruism and that our profession will continue to be the most trusted because we are willing to act in consideration of the interest of others.

Happy Nurses Week!

Vernell P. DeWitty, PhD, RN
NCIN Program Deputy Director



Events & Observances

Celebrating Nurses:

National Nurses Day

May 6, 2016

In 1953, Dorothy Sutherland of the U.S. Department of Health, Education, and Welfare asked President Eisenhower to proclaim a *Nurse Day*, however, that proclamation was never made. In 1972, a resolution was again presented by the House of Representatives for the President to proclaim *National Registered Nurse Day* but that too was not realized. It wasn't until 1978 that New Jersey Governor Brendon Byrne declared May 6 as *Nurses Day*. Edward Scanlan took up the cause to perpetuate the recognition of nurses in New Jersey and had this date listed in Chase's Calendar of Annual Events. By 1982, the American Nurses Association (ANA) Board of Directors formally acknowledged May 6 as *National Nurses Day*, affirming a joint resolution of the U.S. Congress designating the day as *National Recognition Day for Nurses*.

National Nurses Week

May 6-12, 2016

The first *National Nurses Week* was observed from October 11-16 in 1954, marking the centennial anniversary of Florence Nightingale's mission to Crimea. It wasn't until 1974, however, that a proclamation by then President Richard Nixon was formally issued. Fast forward to today and now nurses are recognized for their tireless commitment on special designated days including *Nurses Day*, *International Nurse Day*, *National Student Nurses Day*, and *National School Nurse Day*.

The ANA encourages *National Nurses Week* recognition programs through its state and territorial nurses associations and other organizations that support the 24/7 efforts and contributions of these dedicated professionals.

For more about the history of commemorative nursing dates in time, check out [Nursing World's National Nurses Week history](#).



- > **1954:** *National Nurse Week* is observed from October 11-16 and commemorates the 100th anniversary.
- > **1974:** The International Council of Nurses proclaims May 12 as *International Nurse Day*.
- > **1978:** New Jersey Governor Brendon Byrne declares May 6 as *Nurses Day*.
- > **1982:** The ANA acknowledges May 6 as *National Nurses Day* and President Reagan proclaims it *National Nurses Week*.
- > **1990:** The ANA expands the recognition of nurses to a week-long celebration, declaring May 6-12 as *National Nurses Week*.
- > **1993:** The ANA designates May 6-12 as permanent dates to observe *National Nurses Week*.
- > **1997:** The ANA designates May 8 as *National Student Nurses Day*.

NCIN Meetings:

NCIN Scholars Network Meeting

April 23, 2016

The next NCIN Scholars Network Meeting will be held at Hotel George (15 E Street, NW, Washington, D.C.). Participants should plan to arrive on April 22 for the April 23 meeting. The daylong session will kick off with a breakfast session at 8 a.m. and will wrap up by 5 p.m. ET.

Doctoral Advancement in Nursing (DAN) Committee Meeting

April 28 - 29, 2016

The DAN Committee Meeting will take place at Hotel George (15 E Street, NW, Washington, D.C.) and will kick off on April 28 with a breakfast meeting and wrap up April 29 with a noon lunch meeting.

Registration for these events closed on March 25, 2016.

If you are registered but can no longer attend, please contact [Alexa Tehansky](#) immediately (202-463-6930 ext. 265). Cancellations and changes must be made 48 hours prior to arrival and you are responsible for no-show charges.

Reimbursement guidelines apply to all Scholar Network and Committee attendees.

Announcements & Awards

Dr. Kathy Rideout Receives Diversity Award

Dr. Kathy Rideout, dean of University of Rochester's School of Nursing, was honored with the school's Presidential Diversity Award in late January. The award recognizes her commitment to diversity and inclusion through recruitment of racial and ethnic minority faculty.



Under Dr. Rideout's leadership, the number of underrepresented minority faculty at University of Rochester has doubled and institution-wide collaboration has strengthened. She advocated for a budget approval to create a Council for Diversity and Inclusion within the nursing school, which is the only diversity committee with its own budget. Dr. Rideout is also credited with helping the school of nursing receive NCIN scholarships during the program's seven rounds of funding.

Created in 2009 by president and CEO Joel Seligman, the awards recognize faculty, staff, students, units, departments, or teams that demonstrate a commitment to diversity and inclusion through recruitment and retention efforts, teaching, research, multicultural programming, cultural competency, community outreach activities, or other initiatives.

This year's winners were chosen from among seven nominees recommended by their colleagues. To read more about the award and Dr. Rideout's contributions, visit the [University of Rochester's website](#).

AACN Call for Nominees: Member, Faculty, and Board Awards



AACN takes pride in recognizing individuals and organizations for their exemplary achievements in support of the nursing profession. Member and Faculty and Board are

encouraged to nominate worthy eligible individuals or organizations for their work championing diversity, inclusion, and sustainability in nursing education.

Submissions can fall under a variety of categories, from working on outstanding student dissertations to engaging novice faculty in innovative teaching methods. For a full look at the award, past winners, and the submission guidelines visit <http://www.aacn.nche.edu/membership/awards>.

Consider nominating a worthy organization, individual or even yourself today!

Upcoming Webinars

NCIN and AACN have several new upcoming webinars. We encourage you to take advantage of these timely topics in accelerated nursing education and don't forget to check out the [AACN website](#) for additional continuing education opportunities.

Featured Webinars:



[NCIN: Update on Cultural Competence in the Virtual Community](#)

Thursday, April 14, 2016

3:00-4:00 p.m. ET

Presenters from Ashland University and Duquesne University will share outcomes from a cultural prenatal care virtual simulation collaborative piloted to second degree students.



[AACN: Excellence and Innovation in Teaching Award Winning Presentations](#)

Thursday, April 21, 2016

1:00-2:00 p.m. ET

Join the 2015 award winners to hear about innovations in experiential learning for long distance students and engaging students in the psychosocial needs of cancer patients.

Additional AACN Webinars:

[Pursuing CCNE Accreditation: Accreditation 101 for New and Prospective Applicants](#)

Tomorrow! Tuesday, April 12, 2016

2:00-3:00 p.m. ET

This webinar is designed for program officials and faculty whose nursing programs are new and/or for those programs interested in pursuing initial accreditation by CCNE.

[What Do the NCSBN Simulation Guidelines Mean to Me?](#)

Wednesday, April 13, 2016

2:00-3:00 p.m. ET

If you are leveraging the NCSBN guidelines to improve your simulation program, learn how to

interpret and use the guidelines to build an effective program.

[Showcasing a Three-Pronged Approach to Creating DNP Leaders and Change Agents](#)

Tuesday, April 19, 2016

2:00-3:00 p.m. ET

Learn how one DNP program is creating leaders and change agents in our healthcare system.

[The Art of Getting What You Want from Your BSN-DNP Projects](#)

Thursday, April 28, 2016

2:00-3:00 p.m. ET

Learn successful strategies and new ideas for BSN-DNP project implementation.

News and Reminders

NCIN Continued Reporting



The NCIN program may be coming to a close but it's important to track our scholars' progress as they move through and complete their nursing programs. Twice a year, we will ask for a Progress Completion Report (PCR) for all schools that still have NCIN scholars enrolled.

For the NCIN 7 schools that awarded their scholarships in spring and summer of 2015, we will request an interim report in **June and November of 2016**. Additional information about each report is provided below:

NCIN Progress Completion Reports

We will continue to ask for PCRs every January and June for all schools, regardless of round, that still have NCIN Scholars enrolled.

The report is a simple excel sheet that is emailed out to the program liaisons and contains each school's scholars by funding round. The sheet simply needs to be updated and emailed back to the national program office. For example, 63 schools participated in the January 2016 PCR.

NCIN 7 Interim Report

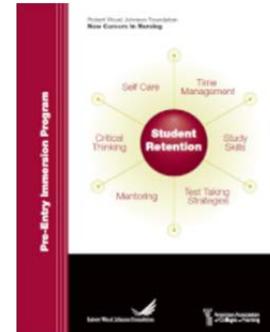
Interim reports will be sent out to NCIN 7 schools that awarded scholarships in the spring and summer of 2015. For schools that awarded in spring, the report will be released in **June 2016**. For the schools that awarded in summer, the report will be released in **November 2016**.

Interim reports capture aspects of the nursing program and general information about how successful grant implementation was. They will be hosted on the Robert Wood Johnson Foundation's application and review (A&R) online system, which is the same portal used to submit your application. Forms should be completed and submitted on that website.

Advising Resources: NCIN Toolkits

Since its inception, NCIN has provided valuable resources to help its grantees succeed in recruiting, retaining, educating, and graduating scholars, while helping build those scholars' leadership skills. Key among those resources are toolkits designed to provide scholars the necessary skills and knowledge base they need to succeed academically and professionally during their school tenure and beyond.

Toolkits include:



- [Leadership Development Toolkit](#) – This comprehensive planning guide helps faculty support students in becoming nursing leaders not only in the classroom, but on campus and in their communities. Toolkit elements include an organizational or impact assessment, foundational exercises customized by level of learning along with teachable moments to help navigate nursing students to nursing leaders.
- [Media Toolkit](#) - These tools include media training and interview tips, a communications glossary, and sample templates for helping grantees harness the power of media to inform or educate the public about nursing issues.
- [Mentoring Toolkit](#) – Faculty and administrators benefit from in-depth information including worksheets, assessments, and practical exercises on how to develop and sustain reciprocal mentoring relationships.
- [Pre-Entry Immersion Toolkit](#) – This toolkit, which complements orientation and leadership and mentoring activities, is designed to guide scholars and nursing students in fulfilling the rigors of an accelerated nursing degree program. NCIN scholars build skills in time management, critical thinking, study, test taking and other skills as part of their pre-entry immersion.
- [Recruitment Toolkit](#) – Designed to assist schools of nursing recruit students from underrepresented or economically disadvantaged populations, the toolkit provides strategies and tools necessary to reach and engage these diverse individuals.

Funding Opportunities



Is your program in need of funding resources?

Check out these latest opportunities from national and regional health care organizations:

- > [Agency for Healthcare Research & Quality \(AHRQ\)](#) – Supports research to improve the quality, effectiveness, accessibility, and cost effectiveness of health care.
- > [American Nurses Foundation \(ANF\)](#) – Funds are provided for novice and experienced nurse

researchers to conduct studies advancing nursing science and patient care. Grant applications are due on May 1, 2016.

> [Blue Cross Blue Shield: Anthem Foundation](#) – Provides grants primarily to nonprofit organizations in states where Anthem conducts business. Funds support specific health and health care-related issues that affect key health conditions.

> [Centers for Disease Control and Prevention](#) – Funds opportunities available to members of the American Association of Critical Care Nurses, the Association of Camp Nurses, the Association for Prevention Teaching and Research, the Association of American Medical Colleges, and the Association of Schools and Programs of Public Health.

> [Cigna Foundation](#) – Supports specific program directly impacting the health of individuals, families, and communities. Applications are considered on a rolling basis throughout the year.

> [The Commonwealth Fund](#) – Supports independent research on health care issues and gives grants to improve health care practice and policy. Only tax-exempt organizations and public agencies can apply for funding.

> [Grantmakers in Health](#) – Provides grants to foundations and corporate giving programs to improve the health of all people. The organization's mission is to increase communication and collaboration within the grant making community.

> [U.S. Department of Health and Human Services: Health Resources and Services Administration](#) – Grants are given to organizations that improve and expand health care services for underserved people. Grants are provided in the areas of health professions, HIV/AIDS, Maternal & Child Health, Office of the Administrator, Primary Health Care/Health Centers, Rural Health, Healthcare Systems, Organ Donation, and Clinical Recruitment.

> [U.S. Department of Health and Human Services: Office of Minority Health](#) – Offers financial assistance and nursing scholarships to support efforts to eliminate health disparities among racial and ethnic minority populations.

> [Johnson & Johnson: The Campaign for Nursing's Future](#) – Offers information about grants, scholarships, nursing specialties, and career opportunities.

> [Jonas Center for Nursing and Veterans Health Care](#) – Provides grants that advance scholarship, leadership and innovation, and nursing collaboration. The Center focuses on fostering new partnerships across the philanthropic, business, policy and education sectors. Grant applications are by invite-only.

> [The Kresge Foundation](#) – Supports efforts that create access and opportunity in underserved communities. While some grants are open, others are invite-only.

> [National Institute of Nursing Research](#) – Supports clinical and basic research and research training on health and illness across the lifespan.

> [Robert Wood Johnson Foundation](#) – Funds public entities and nonprofit organizations in the U.S. and its territories. Applications are accepted on a rolling basis.

> [UnitedHealth Group Foundation](#) – Provides grants to organizations that support health care initiatives, improve our health system, build a diverse and dynamic health workforce, and enhance

the wellbeing of local communities.

Essay Contest Winners

Every month, scholars and alumni are invited to share their stories through NCIN's 'Realizing the Dream' essay contest. Sponsored by RWJF, the contest recognizes graduates' important contributions to nursing and seeks to inspire the next generation of nurse leaders.

Winning entries are posted online. Learn more about the contest [here](#) and please encourage your scholars and alumni to participate.



Michele Rehan, Duke University

"Nurses are in a pivotal position to prepare patients for how his/her day will look and the processes involved."

"I have had to learn to stress the importance of being flexible as I talk with patients because so often what is planned changes based on their immediate needs."