

# **Robert Wood Johnson Foundation New Careers in Nursing**

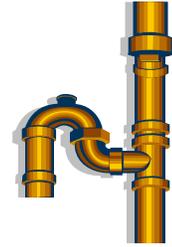
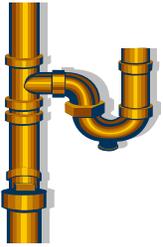
**2014**

## **National Program Liaisons' Summit**

**UAB** SCHOOL OF  
NURSING

Knowledge that will change your world

# Creating the Pipeline for Future Nurse Leaders



**UAB** SCHOOL OF NURSING

Knowledge that will change your world

# Charge Nurses' Perceptions of Career-Mobility Barriers

Martha A. Dawson, DNP, RN, FACHE  
Assistant Professor and Coordinator  
Nursing and Health Systems Administration  
University of Alabama at Birmingham  
Birmingham, AL  
[madawson@uab.edu](mailto:madawson@uab.edu)



Knowledge that will change your world

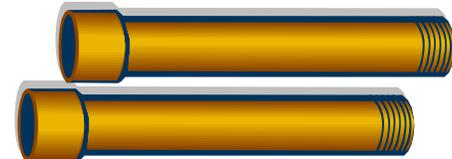
# Background



- Aging RN workforce and retiring nurse leaders
- Complexity of leadership roles and job demand
- Inadequate preparation in leadership
- Impending vacancy rate in the manager/CNO groups (Jones, Havens, and Thompson, 2008)
- Low interest in nursing management & administration (Sherman, 2005)

# Significance

- Limited empirical evidence on career barriers in nursing leadership
- Qualified nurse administrators/managers
- Professional role models/mentors
- Nursing voice at policy level
- Succession planning



# Study Aims

- To identify perceived career mobility-barriers (CMBs) that prevent Charge nurses (CNs) from pursuing and advancing into mid- and upper-level nursing management positions.
- Identify perceived CMBs that influence CNs to pursue or not pursue management positions,
- Examine the relationship between Career-Barrier Inventory (CBI) scores and reported intentions to pursue a management position above the CN level, and
- Determine if there is a relationship between CNs' demographic variables and CNs' perceptions of CMBs.

# Method

**Design:** Cross sectional survey

- Demographic Tool – 16 Items
- Adapted Career Barrier Inventory-Revised – 10 Subscales and 57 Items (Swanson, 1991; 1995)

**Sample:** 197 participants (response rate 27.4% )

**Setting:**

- Two acute care hospitals
- Inpatient and outpatient

# Results: Demographics (n=195)

Variable	Freq	%	Education Level	Freq	%
Gender Female	162	83.1	Diploma	8	4.1
Inpatient Setting	183	94.8	ADN	71	36.4
Permanent Charge Nurses	119	62.0	BSN	104	53.3
Caucasian	157	80.5	MSN	1	.5
African American	28	14.4	BS non-nursing	9	4.6
Married	125	64.1	MS non-nursing	2	1
Children	99	51.3			

Variable	Range	Mean	SD
Age	25-65	41.9	9.3
RN Years	1-35	14.7	9.0
CN Years	1-30	8.9	8.0

Knowledge that will change your world

# Results: Career Aspirations

- Plan to pursue management
  - No 154 (79.8%)
  - Yes 39 (20.2%)
    - Nurse manager: 22 (57.9%)
    - Director: 10 (26.3%)
    - CNO single hospital: 4 (10.5%)
    - CNE health system: 2 (5.2%)

# Results: Perceived CMBs

## Highest Ranked Items

<b>Career Barrier-Inventory Subscale</b>	<b>Mean</b>	<b>SD</b>
1. Inflexible work schedule	4.14	2.15
2. Lacking educational preparation	4.09	1.97
3. Not wanting to relocate	3.99	2.12
4. Conflict between family and job	3.90	2.09
5. Unable to handle the role demands	3.78	1.90
6. Not paid as much as others	3.76	2.19
7. Stress at work affecting my home life	3.69	2.02
8. Being dissatisfied with my job/career	3.65	1.90
9. Lacking information about career opportunities	3.62	1.76
10. Lack of confidence	3.59	1.91

# Results: Career Barrier Inventory Subscales

Career Barrier-Inventory Subscale	Items	$\alpha$	Mean	SD
1. Inadequate preparation	5	.85	17.9	7.4
2. Dissatisfaction with career	5	.79	17.6	7.0
3. Multiple-role conflict	8	.78	27.0	12.4
4. Decision-making difficulties	8	.83	26.3	10.4
5. Difficulties with networking & socialization	5	.64	16.1	6.8
6. Racial discrimination	6	.84	18.5	11.4
7. Gender discrimination	7	.86	20.7	12.6
8. Lack of confidence	4	.77	11.2	5.8
9. Conflict between children and career demands	7	.75	17.8	10.4
10. Disapproval by others	2	.64	4.5	2.7

# Results: Perceived CMBs and Age

Career Barrier-Inventory Subscale	Items	<i>r</i>
Disapproval by others	2	-.106
Lack of confidence	4	-.136
Inadequate preparation	5	-.189**
Dissatisfaction with career	5	-.219**
Multiple-role conflict	8	-.259**
Decision-making difficulties	8	-.162*
Racial discrimination	6	-.174
Gender discrimination	7	-.221**
Difficulties networking	4	-.136
Conflict children/career demands	7	-.363**

\* $p \leq .05$ ; \*\* $p \leq .01$

\*\* , Correlation was significant at the 0.01 level (2-tailed).

\*. Correlation was significant at the 0.05 level (2-tailed).

# Results: Perceived CMBs and Other Demographics

## Years as CN:

→ No Relationship

## Difference Between Male and Female:

→ No differences – means of the two groups equal;  $p > .05$

## Difference Between White and Non-white:

→ No differences for 9 of the 10 subscales

→ Significant difference for Racial Discrimination

( $t = 2.6, df = 65.0, p = .01$ )

# Limitations

- Instrument
  - Validity and reliability of tool for study population
  - Length of the tool
- Low response rate
- Study sites

# Implications

- Clarify entry level leadership roles and positions
- Early identification of potential management candidates
- Develop innovative non-traditional management career pathways – start leadership development earlier

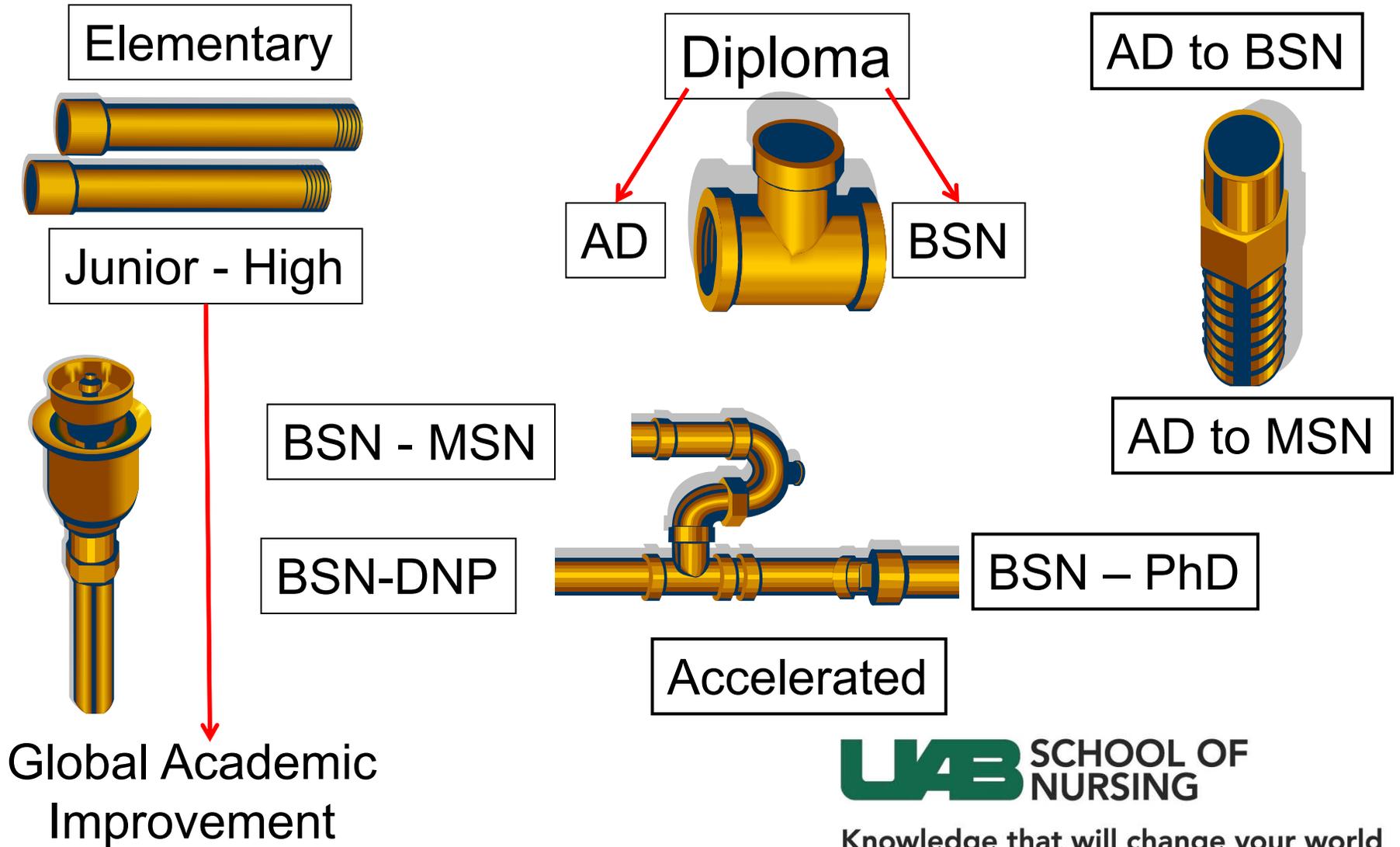
# Implications

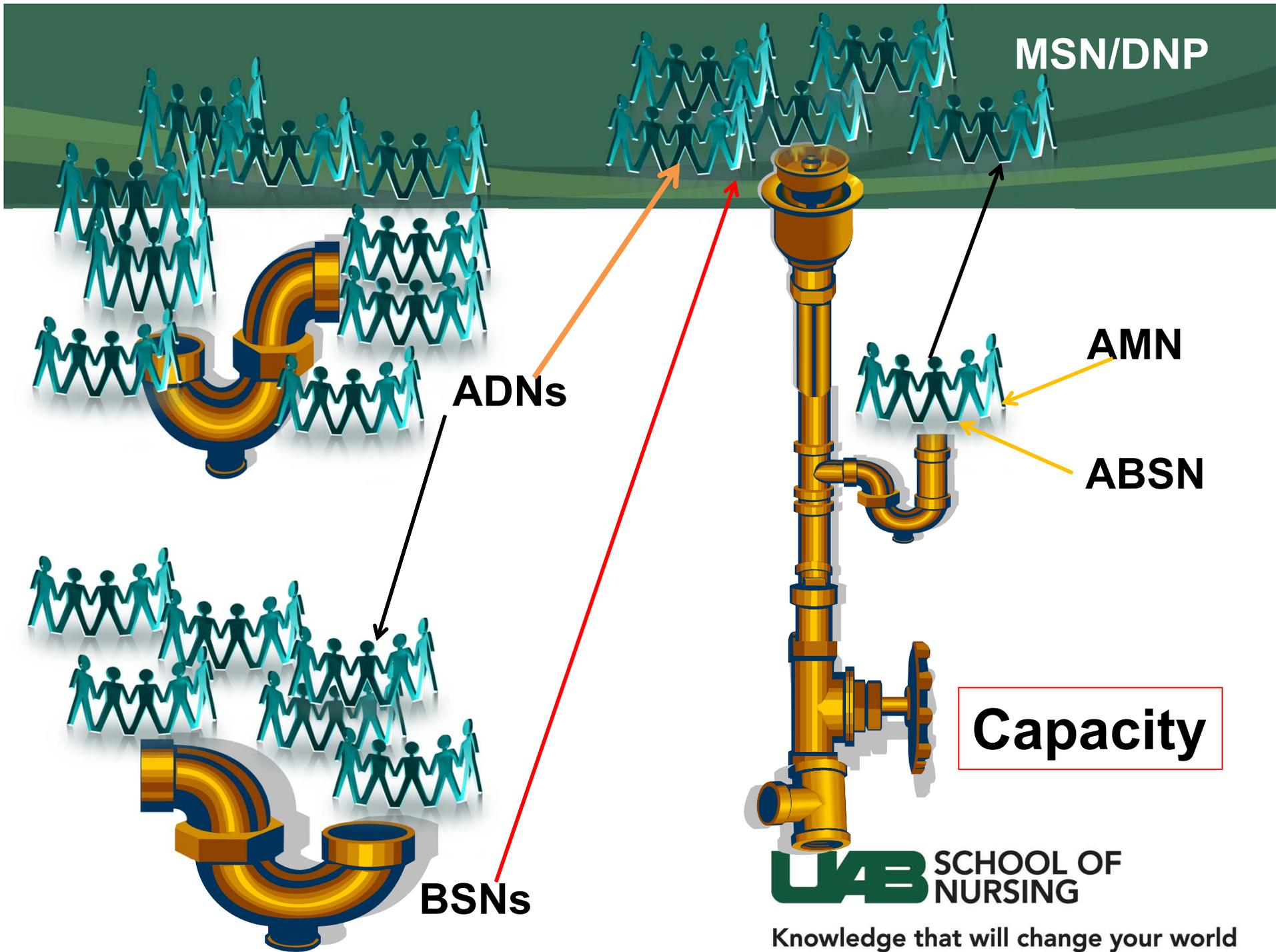
- Mentor minority nurses to consider management roles
- Design succession plans based on leadership competencies and managerial roles
- Low management replacement pool

# Recommendations

- Clarify the role of charge nurse/relief charge nurse role
- Conduct qualitative studies
- Design a similar study for younger non-charge nurses
- Use purposeful sampling – explore minority nurses
- Use online survey method

# Creating the Pipeline for Future Nurse Leaders





**MSN/DNP**

**ADNs**

**BSNs**

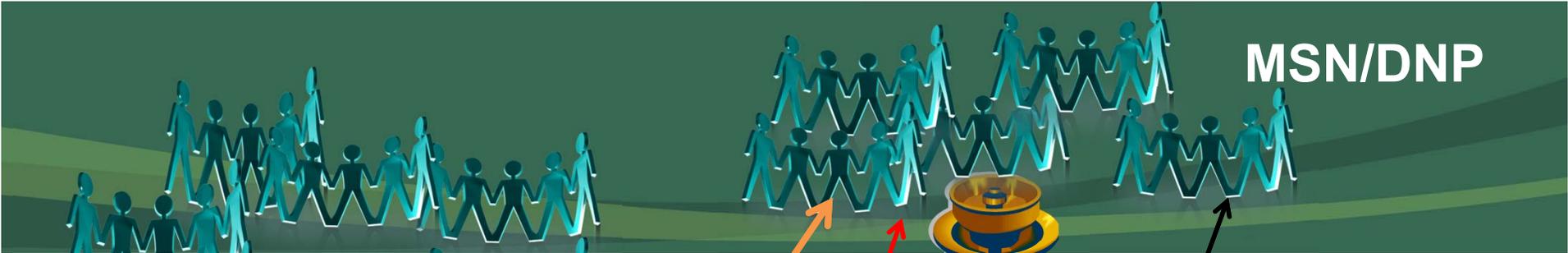
**AMN**

**ABSN**

**Capacity**

**UAB** SCHOOL OF NURSING

Knowledge that will change your world



**MSN/DNP**



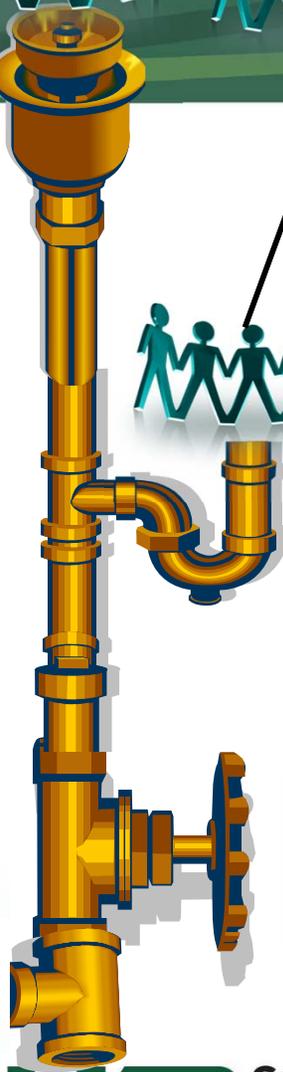
**Career Maps**



**Identify nurses with potentials**



**Prior Skills**



**Management Capacity**

# Conclusion

- Low interest in management
- High need to identify CMBs unique to nursing
- Underrepresentation of minority groups
- Innovative education models and approaches
- Legitimize management and administration careers

# Strategies – Creating Future Nurse Leaders

- Develop career maps for all AD nurses
- Complete BSN prerequisite prior completing AD degree
- Early identification of students without financial penalty to junior colleges
- Revisit core requirements for master's level education
- Experiential credit for nurses in management roles
- Remove cross-state barriers for distance learning
- Four-year programs should consider credit for ADs with BS and MS in other disciplines

# Thank you Committee Members

Laura Nosek, PhD, RN – Chair

Cheryl Killion, PhD, RN

Katherine Jones, PhD, RN

# References

Dawson, M. D. (2010). Charge nurses perceptions of career-mobility barriers. Unpublished study.

Jones, C. B., Havens, D. S., & Thompson, P. A. (2008). Chief nursing officer, retention and turnover: A crisis brewing? Results of a national survey. *Journal of Healthcare Management*, 53 (2), 89-106.

Sherman, R. (2005). Growing our future nursing leaders. *Nursing Administration Quarterly*. 29(2), 125-132.

Swanson, J.L., Daniels, K. K., & Tokar, D. M. (1996). Assessing perceptions of career-related barriers: The career barriers inventory. *Journal of Career Assessment*, 4(2), 219-244.



# NCIN Program Liaisons Creating the Pipeline for Future Nurse Leaders

2014 NCIN Program Liaisons Summit  
American Association of Colleges of Nursing  
Chicago, IL  
October 9, 2014

Catherine M. Millett, Ph.D.

## Four Take-Away Points

1. Spotlight on developing leadership skills starts as early as the PIP program.
2. Coursework is the key to making progress in leadership development. Time is a precious resource for students.
3. AACN's technical assistance is making a valuable contribution.
4. Having leadership as a grant priority has lead Schools of Nursing to make it a priority activity.

**“Leadership and learning are  
indispensable to each other”**

**John F. Kennedy**

**“The potential I had was  
not yet discovered”**

**NCIN Scholarship Recipient**

# NCIN Critical Program Components

## Recruitment & Enrollment

- Program will lead recruitment efforts with the following:
  - Racial, ethnic
  - Gender
  - Economically disadvantaged

## Mentorship

- Program will provide mentorship opportunities

## Leadership Development

- Program will offer leadership development opportunities

Source: Millett (2010). *New Careers in Nursing: The Numbers "Plus" Picture*. Presentation at the New Careers in Nursing Summit 2010, Fairmont Hotel, Washington, DC

# Leadership Development

## 3 Possible Models

### Students only

- Join campus or national associations
- Seek community involvement

### Student/NS

- Students seek out opportunities
- NS provide opportunities

### NS only

- NS build leadership into curriculum
- Students do not see this as an extra “burden” in a fast pace program.

### Issue to Consider:

Are there tradeoffs in what students can accomplish in an accelerated versus traditional nursing program?

If yes, what is the strategy for showing this is not a deficit?

Source: Millett (2011). *The RWJF New Careers in Nursing Program Results Overview*.  
Presentation at the New Careers in Nursing Summit 2011, Fairmont Hotel, Washington, DC

# The NCIN Pipeline for Future Nurse Leaders

Student Perspectives

Alumni Perspectives

NCIN Leadership  
Focus

AACN Technical Assistance

Case Study Perspectives

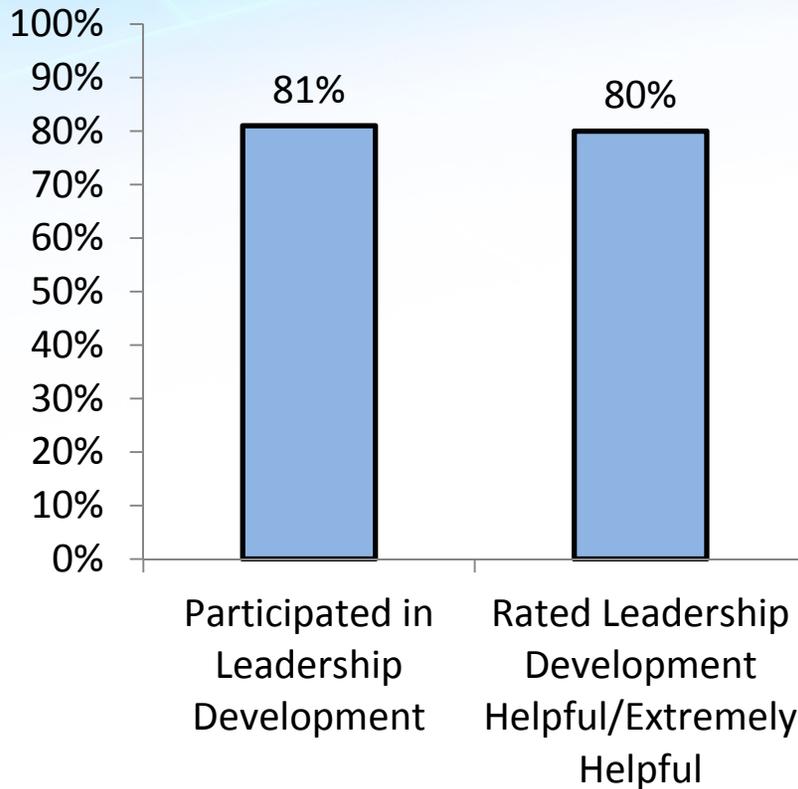


# 1 STUDENT PERSPECTIVES

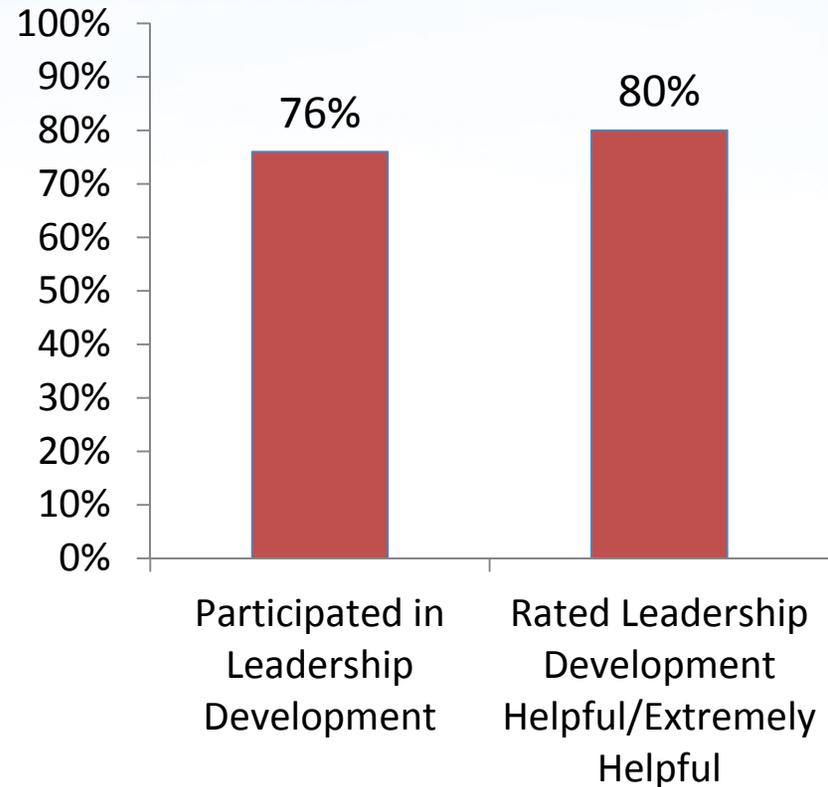
# Setting a Tone: PIP Leadership Development Opportunities

- NCIN students participated in PIP Leadership Development sessions and found them to be helpful.

**ABSN**



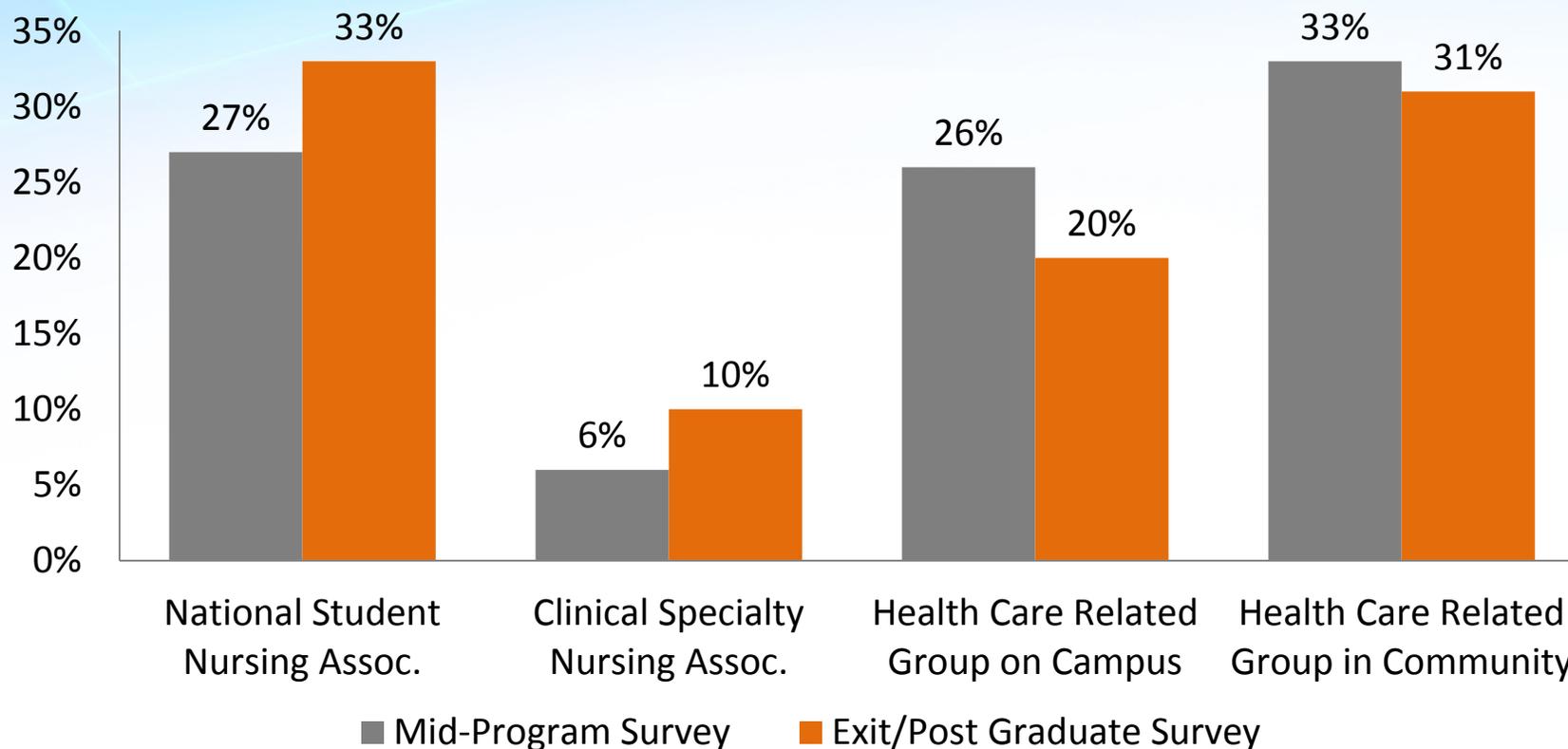
**AMSN**



Notes: (1) Entry Survey (R3-5) ABSN=706 and AMSN =182.

# Student Participation in Nursing Sponsored Activities at Program Mid-point and Completion

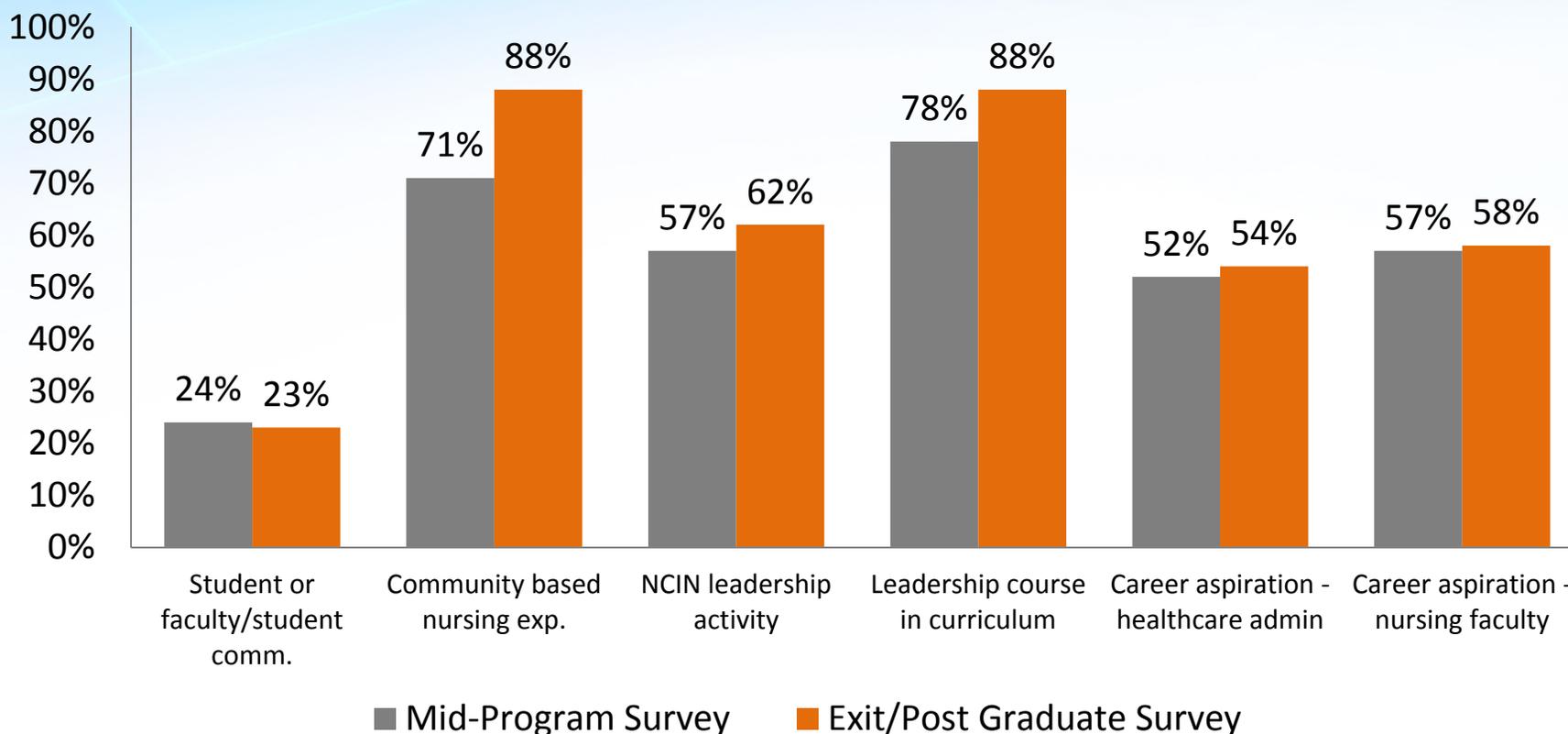
**Question** – Do students feel they cannot fit this into their schedule?



Notes: (1) Mid-Program ≈ 1485 and Exit Survey ≈ 1157  
 (2) Not filtered to include only students who answered both surveys.

## Additional Leadership Participation and Aspirations for Leadership Positions

- Students aspire to a career as healthcare admin or nursing faculty

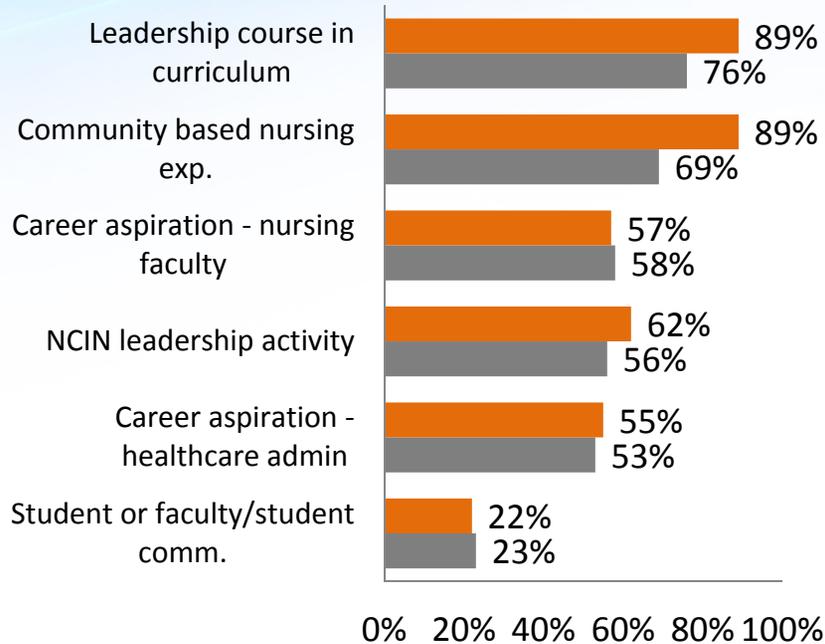


Notes: (1) Mid-Program  $\approx$  965 and Exit Survey  $\approx$  780  
 (2) Not filtered to include only students who answered both surveys.

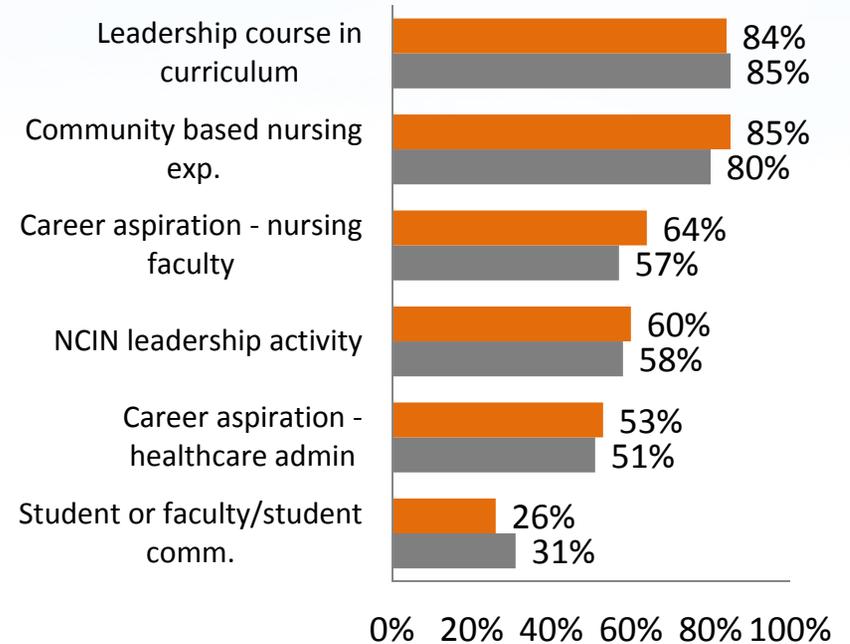
# Additional Leadership Participation and Aspirations for Leadership Positions

Students aspire to have a career as a healthcare admin or nursing faculty

**ABSN Students**



**AMSN Students**



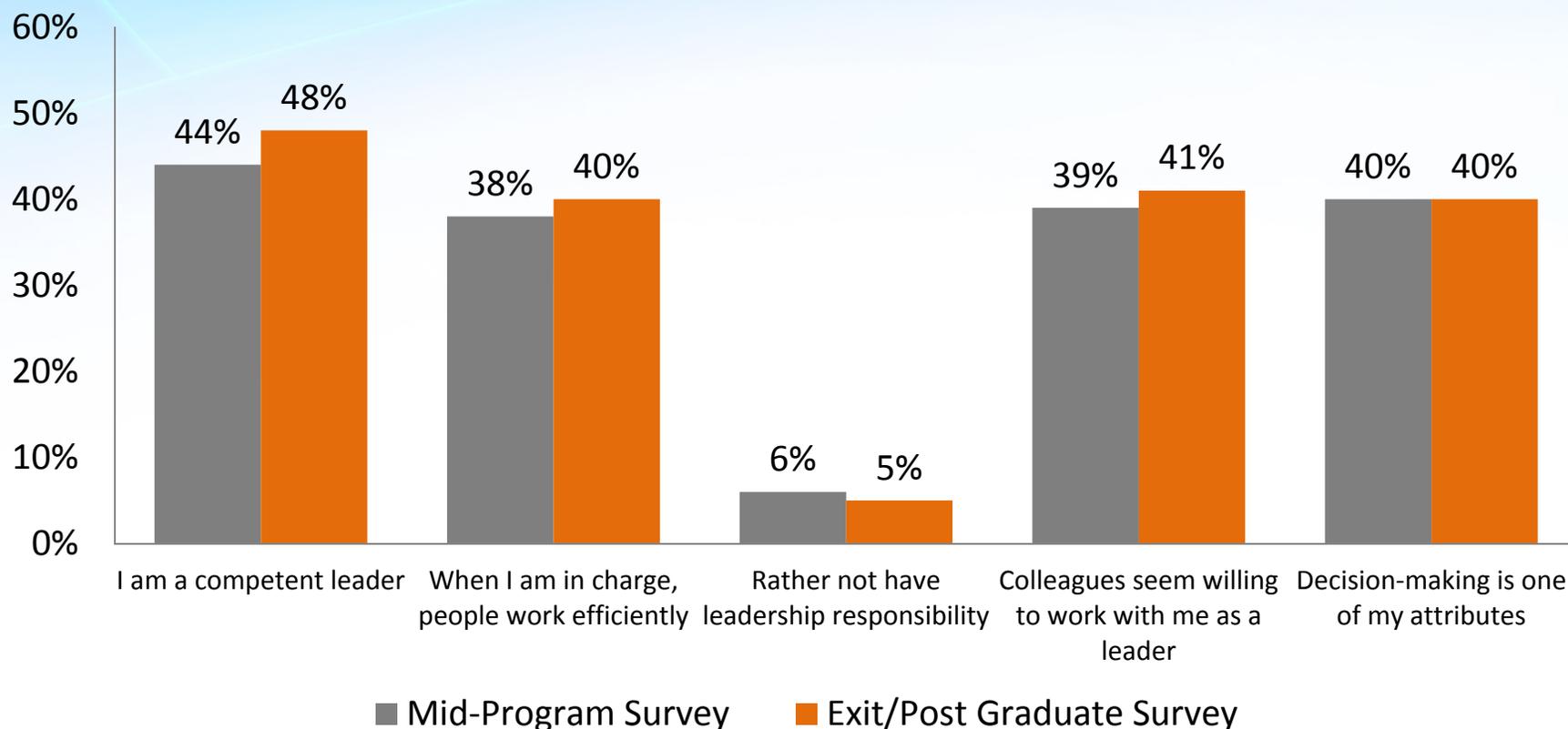
■ Exit ■ Mid-Program

■ Exit ■ Mid-Program

Notes: (1) Mid-Program (R3-5) ABSN ≈ 757, AMSN ≈ 205 and Exit Survey (R2-5) ABSN ≈ 740, AMSN ≈ 140  
 (2) Not filtered to include only students who answered both surveys.

## Self-Assessment of their Leadership Skills (Percentage of students who agree with statement)

- A minority of NCIN students would prefer not to be leaders



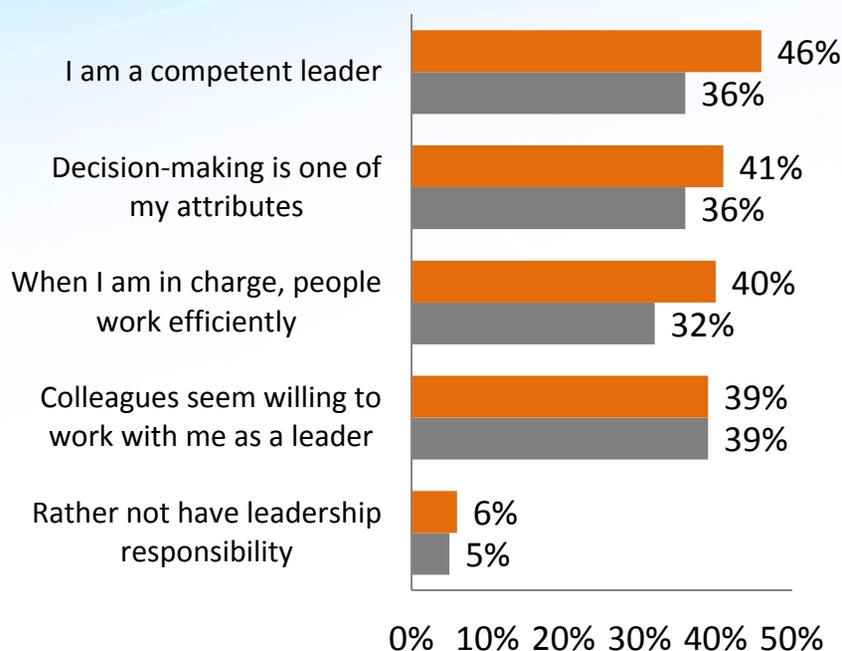
Notes: (1) Mid-Program  $\approx$  958 and Exit Survey  $\approx$  878  
 (2) Not filtered to include only students who answered both surveys.

# Self-Assessment of their Leadership Skills

(Percentage of students who agree with statement)

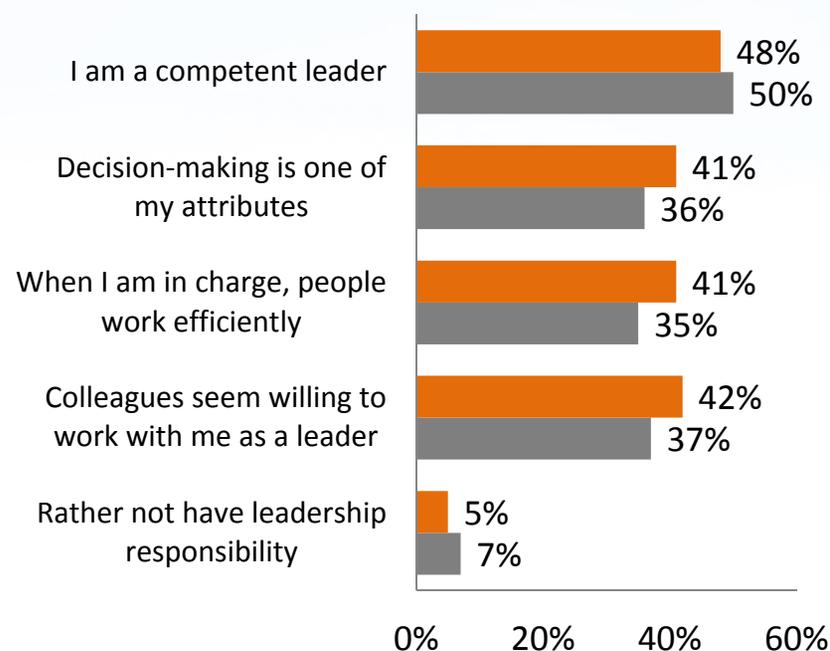
ABSN students tend to have slightly more positive self-assessment of their leadership skills than AMSN students in some categories

Mid-point Survey



■ ABSN ■ AMSN

Exit Survey

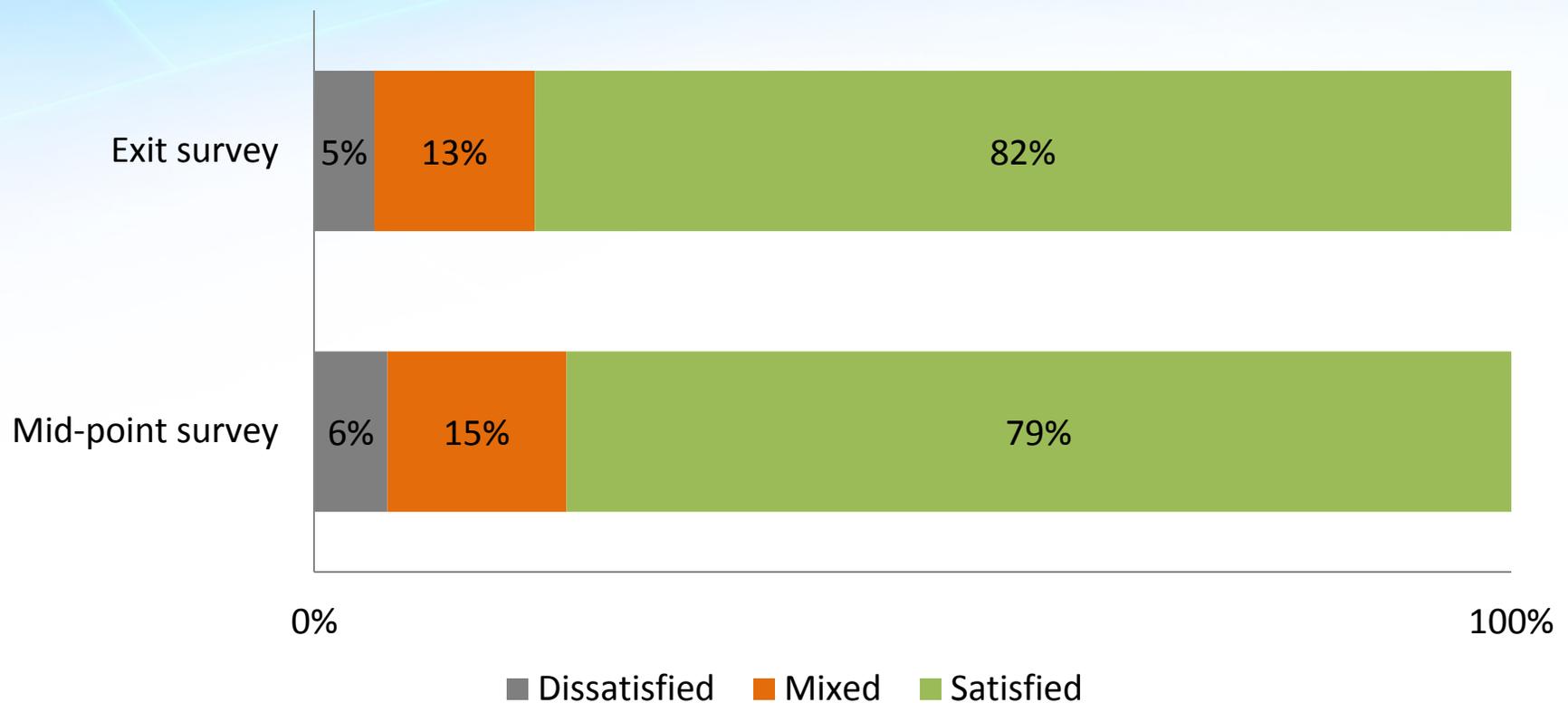


■ ABSN ■ AMSN

Notes: (1) Mid-Program (R3-5) ABSN ≈ 750, AMSN ≈ 207 and Exit Survey (R2-5) ABSN ≈ 740, AMSN ≈ 138  
 (2) Not filtered to include only students who answered both surveys.

# Student Satisfaction with Mentor in Guiding the Development of Leadership Skills

Majority of students were satisfied with guidance provided by mentors



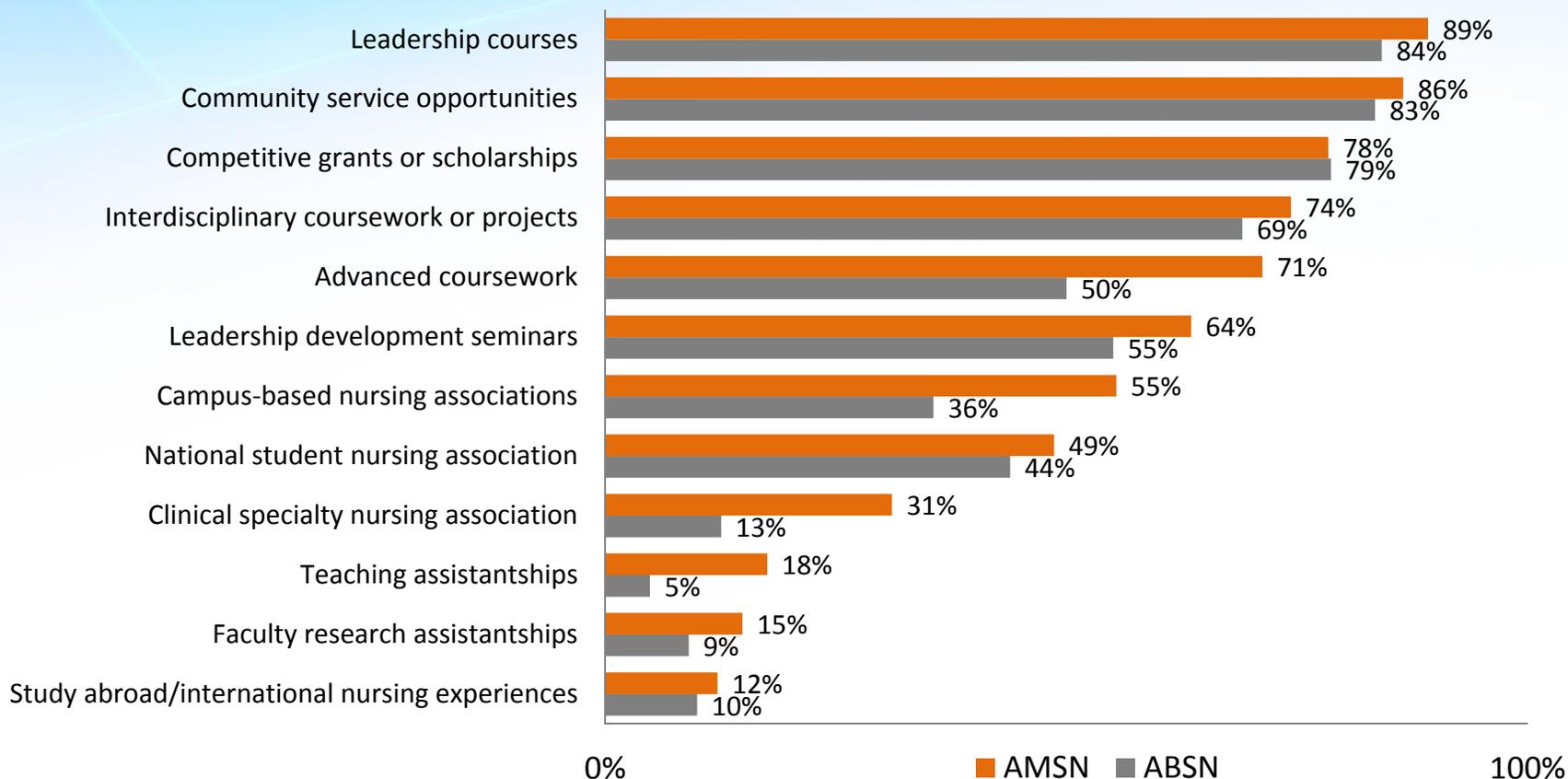
Notes: (1) Mid-Program (R3-5) =722 and Exit Survey (R2-5)=679  
 (2) Not filtered to include only students who answered both surveys.



# 2 ALUMNI PERSPECTIVES

# Varied Participated in Leadership Development Activities during Nursing Degree Program

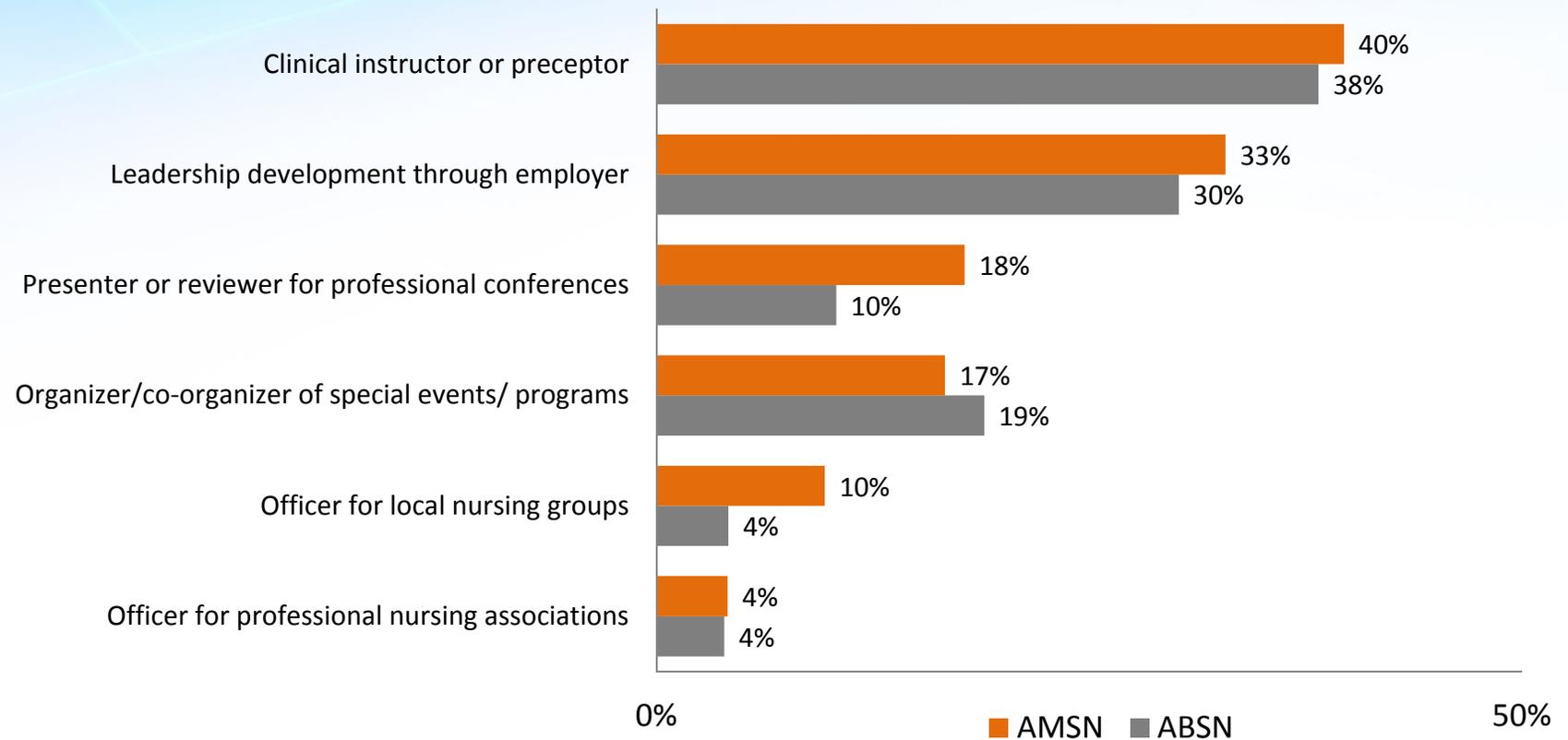
Many alumni report participation in course work related activities



Notes: (1) Alumni survey ABSN ≈ 433, AMSN ≈ 74  
 (2) Not filtered to include only students who answered all items.

# Leadership Roles Taken on Since Completing Nursing Degree Program

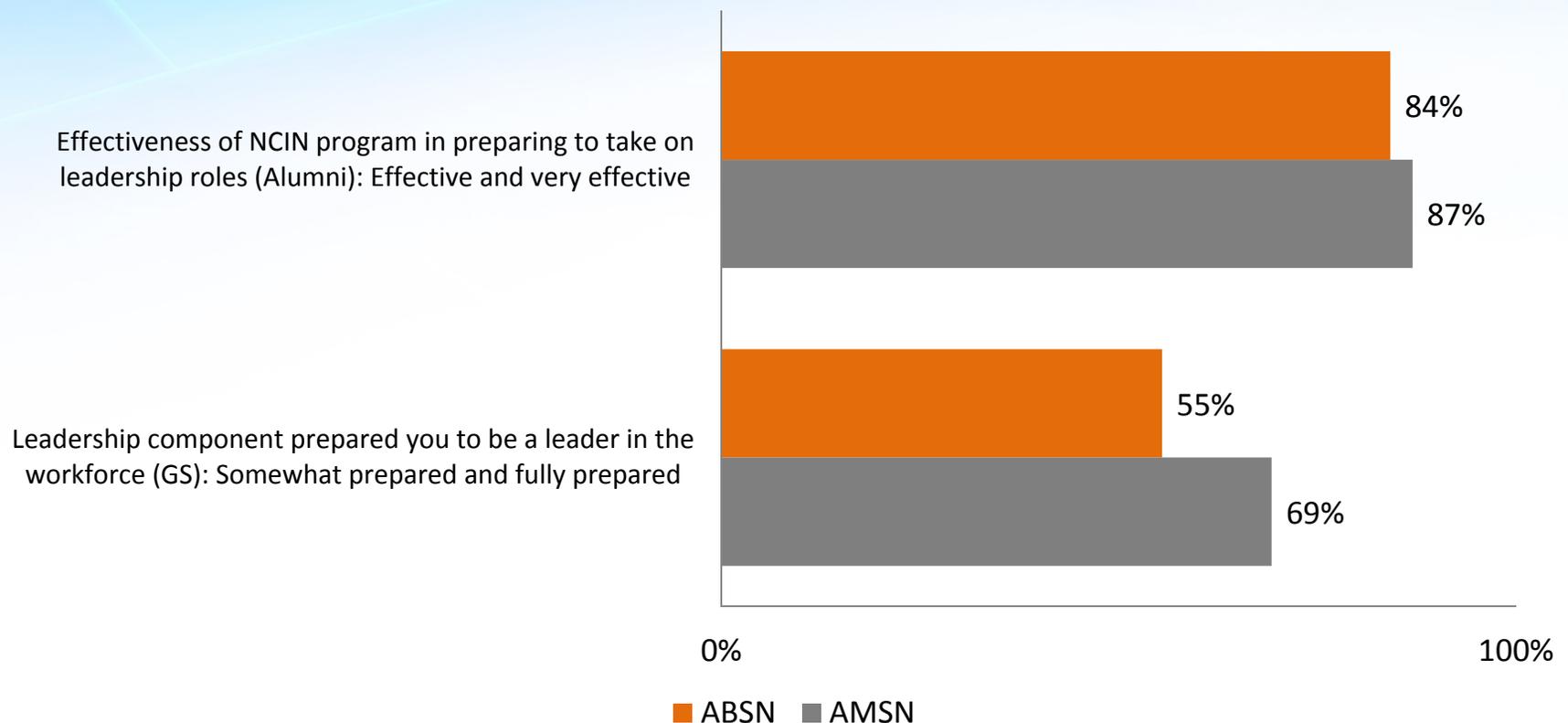
NCIN alumni are taking on leadership roles at work.



Notes: (1) Alumni survey ABSN ≈ 433, AMSN ≈ 73  
 (2) Not filtered to include only students who answered all items.

# Prepared to be a Leader in Nursing Profession

AMSN students/alumni tend to rate the effectiveness of NCIN program in preparing to be a leader slightly higher than ABSN students/alumni

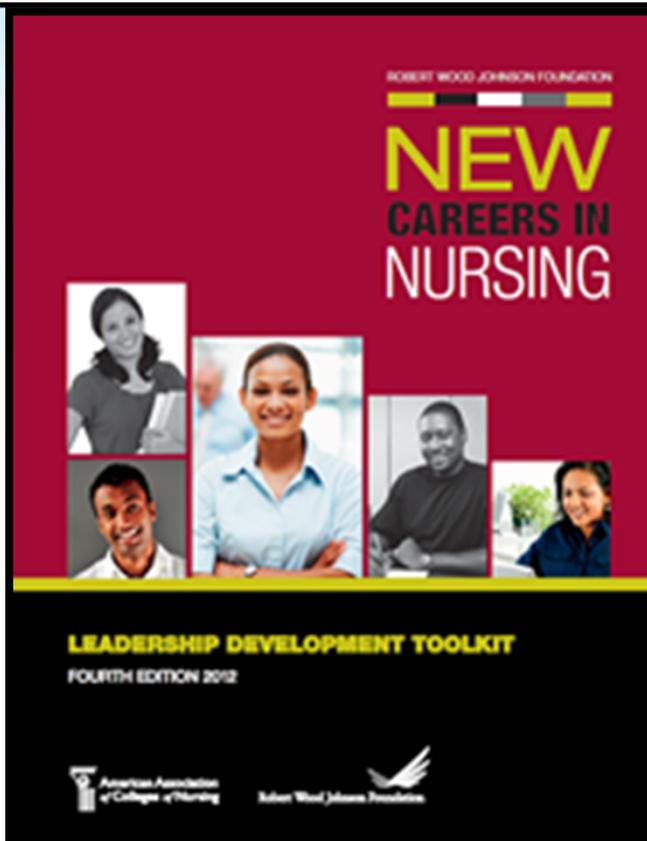


Notes: (1) Exit survey (R4-5) ABSN = 229, AMSN = 26 and Alumni Survey ABSN = 417, AMSN = 69  
 (2) Not filtered to include only students who answered both surveys.



# 3 TECHNICAL ASSISTANCE

## Leadership Development Toolkit



## Leadership Development Plan




**Leadership Development Plan  
New Careers in Nursing Scholarship Program  
2014-2015 Grant Period**

Submission Date:	
Name of School of Nursing:	
Number of scholarships awarded by RWJF:	
Program Liaison name or contact for this request:	
Email and phone:	
Name and Address of School of Nursing where check will be made out to:	

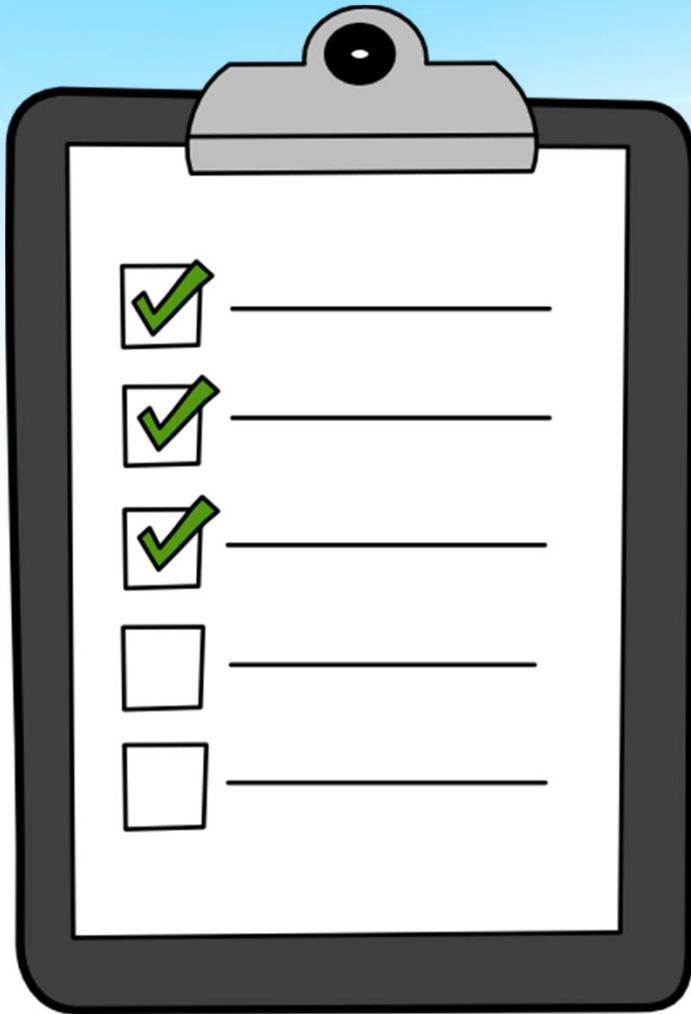
By submitting this plan to the NCIN National Program Office (NPO), you are applying for a \$2,500 grant to be used on a Leadership Development Activity at the applicant SON.

Please email this plan to [jeanty@aacn.nche.edu](mailto:jeanty@aacn.nche.edu) in order to be eligible for this leadership development grant. If the NPO has questions regarding your submitted plan the specified contact/program liaison listed on this plan will be contacted directly by the NPO. Once your plan has been approved the check will be mailed to the SON.

If you have any further questions please contact the NPO at 202-463-6930 extension 257. Also, if you have any questions regarding the incorporation of the Leadership Development Toolkit please contact Dr. Vernell DeVitty, [ydevitty@aacn.nche.edu](mailto:ydevitty@aacn.nche.edu) or 202-463-6930 extension 224.



# 4 CASE STUDY PERSPECTIVES



## NCIN To Do List

- Key grant activity
- Intentional effort
- Buy-in from faculty peers
- Spillover to other students
- Sustainable post NCIN



# The "SEC" Effect

# Employer Hiring Preferences



Traditional  
Program



Accelerated  
Program



Accelerated  
Program Plus  
NCIN



# Thank you!

