

**FUTURE OF NURSING™**  
Campaign for Action

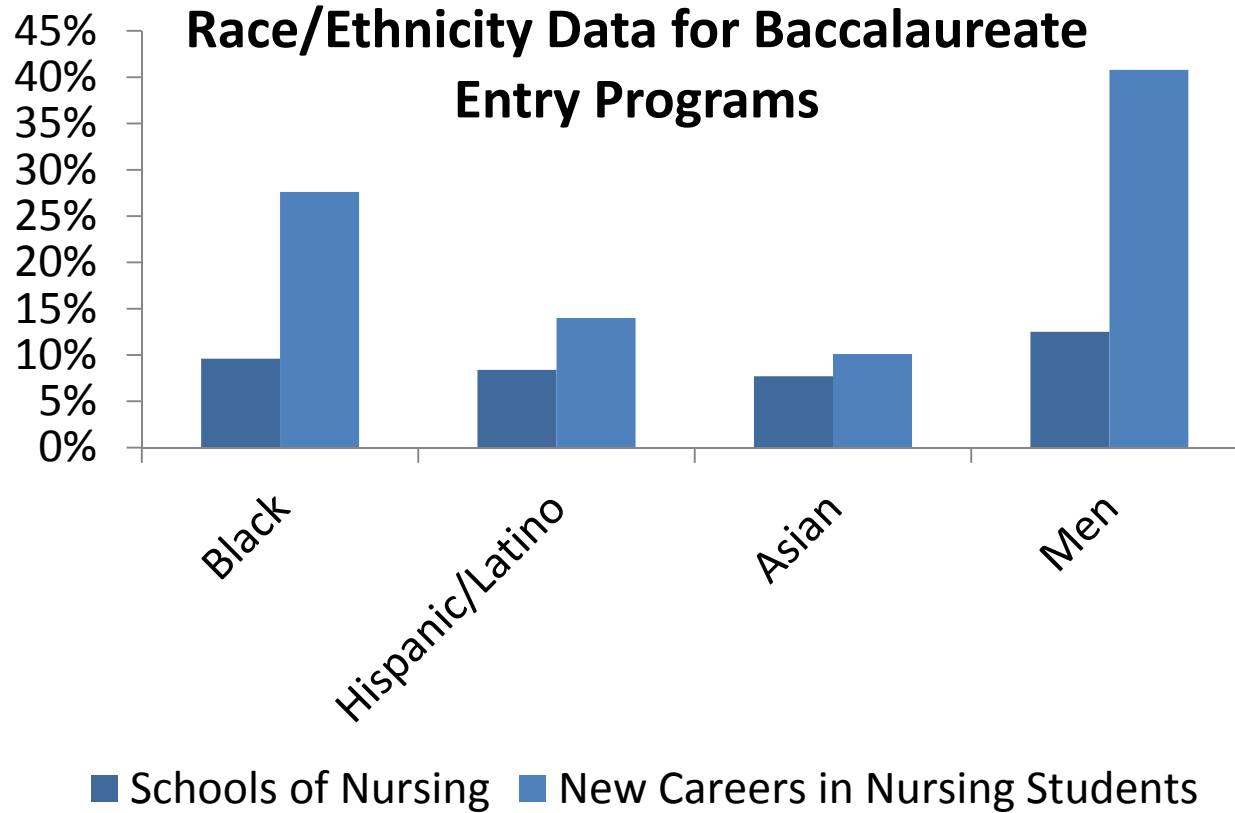


**A Campaign for Action Update**

New Careers in Nursing Program  
October 9, 2014

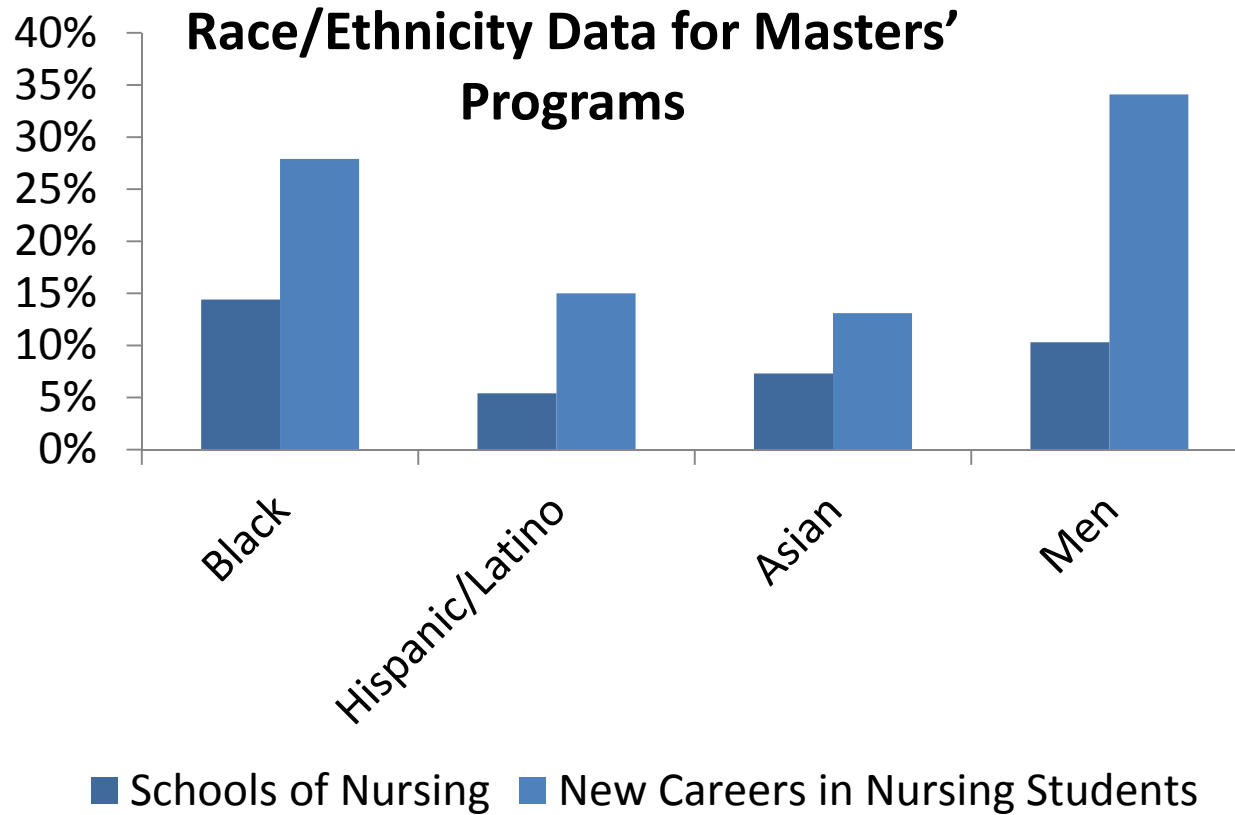
Susan B. Hassmiller, PhD, RN, FAAN, RWJF Senior Adviser for  
Nursing, and director, Campaign for Action

# Increasing Diversity



Source: AACN

# Increasing Diversity



Source: AACN

# A Culture of Health



We, as a nation, will strive to create a culture of health enabling all in our society to lead healthy lives, now and for generations to come.

# How Nurses Can Help

## Largest segment of health care workforce and spend most time with individuals and families.

- Manage influx of older, sicker, and newly insured patients.
- Develop and implement new models of care.
- Provide transitional and coordinated care.
- Help hospitals to reduce medical errors and re-hospitalizations.
- Focus on prevention and wellness.



# Areas of Focus



**Education**



**Practice & Care**



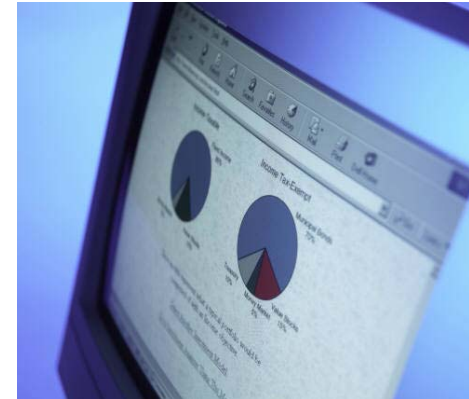
**Leadership**



**Interprofessional  
Collaboration**

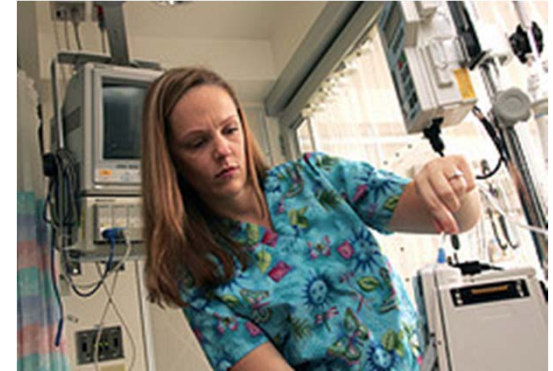


**Diversity**



**Data**

- Academic progression infrastructure being developed.
- Number of students enrolled in RN-to-BSN programs up 78% since 2010\*.
- 30 ACs adopting promising models to strengthen nursing education.
- Medicare Graduate Nurse Education Demonstration underway.
- Magnet program promotes BSN education.



Source: AACN, 2014.

3,517  
scholarships

130 Schools  
of Nursing  
involved

Goal:  
80/20



## Future of Nursing Scholars Program

- Diverse cadre of PhD-prepared nurses who are committed to long-term leadership careers.
- Offers financial support, mentoring, leadership development activities and postdoctoral research funding.
- Grants given to schools of nursing.

## Doctoral Advancement in Nursing Project

- Aims to increase diversity in doctoral programs.



Laren Riesche, NCIN graduate and Future of Nursing Scholar

## State Legislation

- 6 states have removed statutory barriers that prevented nurse practitioners from providing care to the full extent of their education and training.
- 11 states requested and received FTC opinion on removing barriers.
- FTC policy paper: “expanded APRN practice is good for...consumers.”



# Leveraging Nursing Leadership

- **268 nurses appointed to leadership boards.**
- **North Carolina and Wyoming:** Nursing Leadership Institutes.
- **Virginia:** 40 Under 40 Awards.
- **New Jersey:** Goal to place nurse leader in every hospital boardroom.
- **Texas:** Governance and leadership education.
- **Leapfrog Group** requires nurses to be integrated into governance for hospitals to attain Magnet status.
- **Goal:** National initiative to place 10,000 nurses on boards by 2020.



## Breakthrough Leaders in Nursing:

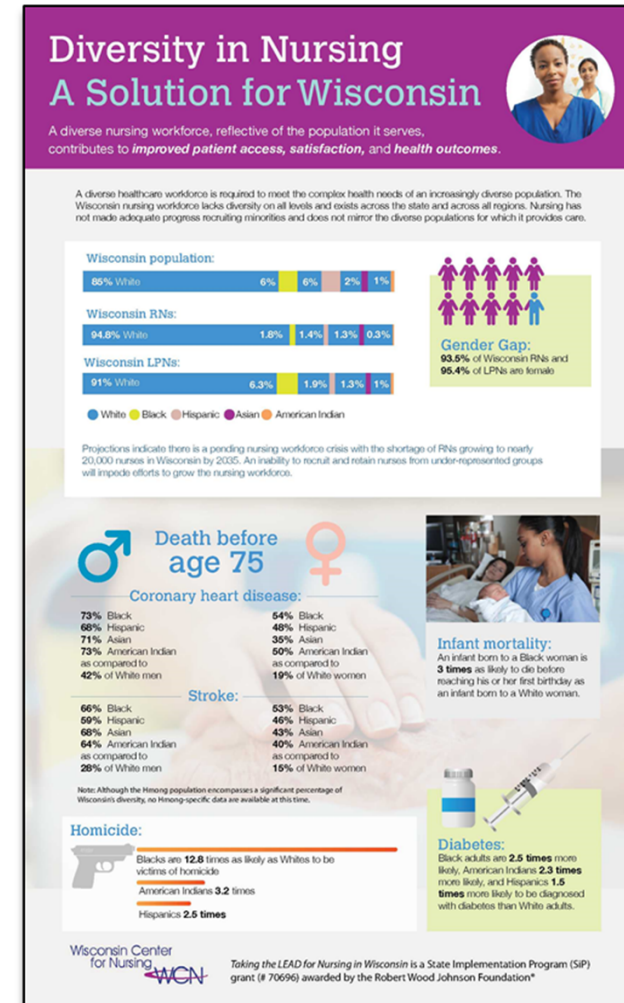
- Recognize and advance 10 nurse leaders.
- Winners will receive leadership scholarship.
- Nominees must be RNs who are engaged in an Action Coalition.



# Promoting Workforce Diversity

## 34 states working on diversity initiatives:

- Texas: increasing diversity in BSN programs.
- Wisconsin: developing tools to educate public on importance of diversity.



# Fostering Interprofessional Collaboration

- HRSA's National Center for Interprofessional Practice & Education.
  - National Center Data Repository gathering data to test effectiveness of interprofessional education and practice models.
- Indiana adopting interprofessional collaboration in medical and nursing schools.
- RI interprofessional curriculum includes doctors, nurses, pharmacists and social workers.



# Workforce Data Collection

**Many states challenged to get accurate workforce data on numbers and types of health professionals.**

Forum leading national effort to get states to collect a standardized data set.

Need to analyze data in timely manner and make it publically available.



# What You Can Do:

## Deans and Directors and Nurse Faculty:

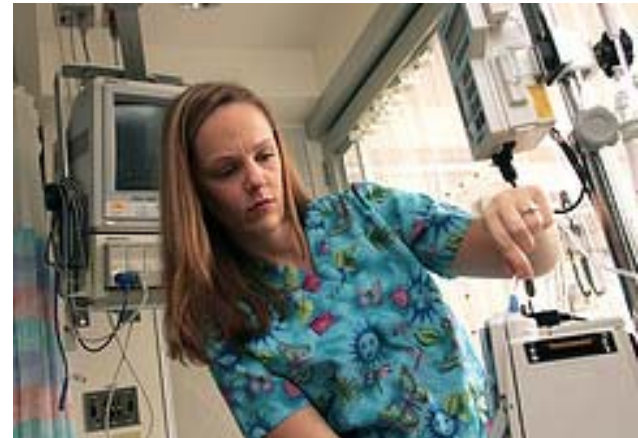
- Teach IOM report in your classrooms.
- Encourage students to continue their education.
- Apply to be Future of Nursing Scholars site.
- Identify, mentor and encourage talented students to advance education.
- Conduct research to bolster IOM recs.
- Make sure your school is fostering IPE.
- Integrate leadership and business theory across your curriculum.
- Partner with practice.





# New Nurses

- Pursue leadership opportunities.
- Speak up at workplace.
- Seek out committees.
- Volunteer.
- Serve on boards and enter policy debates.
- Pursue lifelong learning.
- Consider continuing your education.
- Join your state's Campaign for Action.



# We Need Your Support

**FUTURE OF NURSING™**  
Campaign for Action



[www.campaignforaction.org](http://www.campaignforaction.org)

# Campaign Resources

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