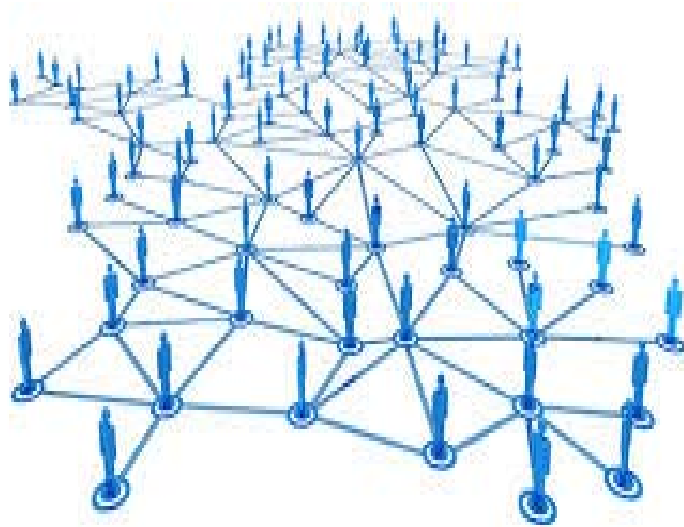




Maintaining Connectedness into the Future: Leveraging the value of NCIN Scholars

Debbie Dawson Hatmaker, PhD, RN, FAAN
American Nurses Association Executive Director
September 25, 2015

“Connectedness”



- Common Purpose
- Building networks to increase connectedness
- Career Development
- Personal traits & career timing
- High performing
- Expectations in a Social Media world
- Value for NCIN scholars

Professional Associations & Networking

Networking Group	Examples
Casual	Events, mixers social gatherings
Knowledge	Professional Associations
Strong Contact	Groups meet frequently to build professional relationships
Online	Social media websites or services

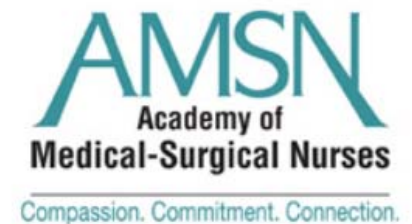
What Professional Associations to Join?

American Nurses Association:

- *The American Nurses Association (ANA) is the only full-service professional organization representing the interests of the nation's 3.4 million registered nurses through its constituent and state nurses associations and its organizational affiliates.*

Nursing Specialty Associations:

- *Approximately 70 nursing specialty organizations*
- *Role: broad-based, narrow*
- *Disease-based*



Establishing “Your Own”

- Unincorporated Non-Profit Association
- Incorporated Non-Profit Association



legalzoom®

Form a Nonprofit Online

Making a Difference Starts Here

With a LegalZoom nonprofit you can apply for 501(c)(3) tax exempt status:

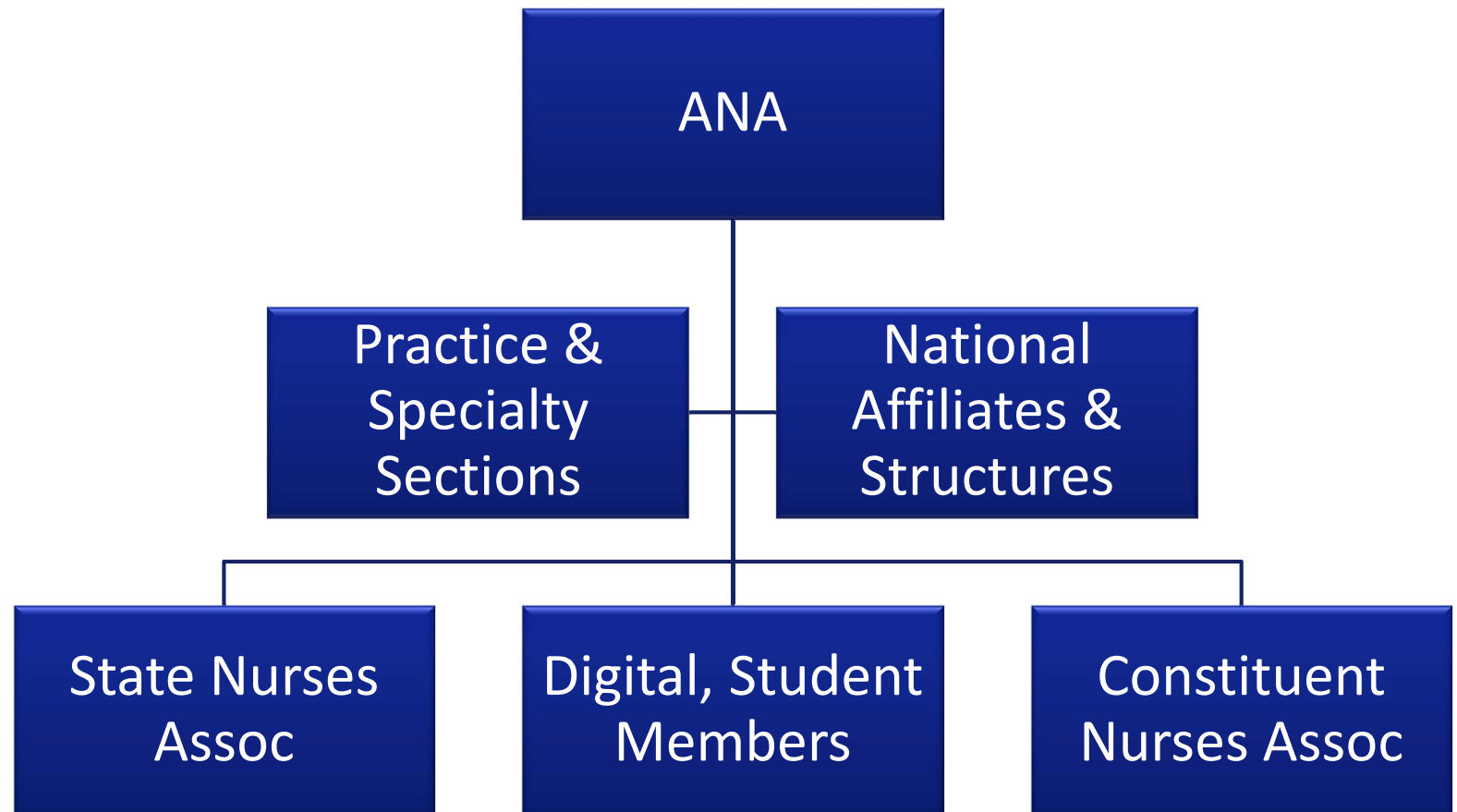
- ✓ No federal income tax on nonprofit activities
- ✓ Receive tax-deductible donations
- ✓ Get discounted rates on postage

Establishing “Your Own”

- American Society for Association Executives:
 - *Association for Associations*
- Establishing your own non-profit association:
 - *Vision, Mission, Governance, Structure, Revenue, Programs/Services*
 - *Legal incorporation:*
 - *Certificate of Inc*
 - *Board of Directors*
 - *Vision, Mission, Bylaws, Policies*
 - *EIN, bank accounts, Federal tax exemption*
 - *Non-profit regulations*
 - *Virtual vs bricks & mortar office, staff*
 - *Fundraising*

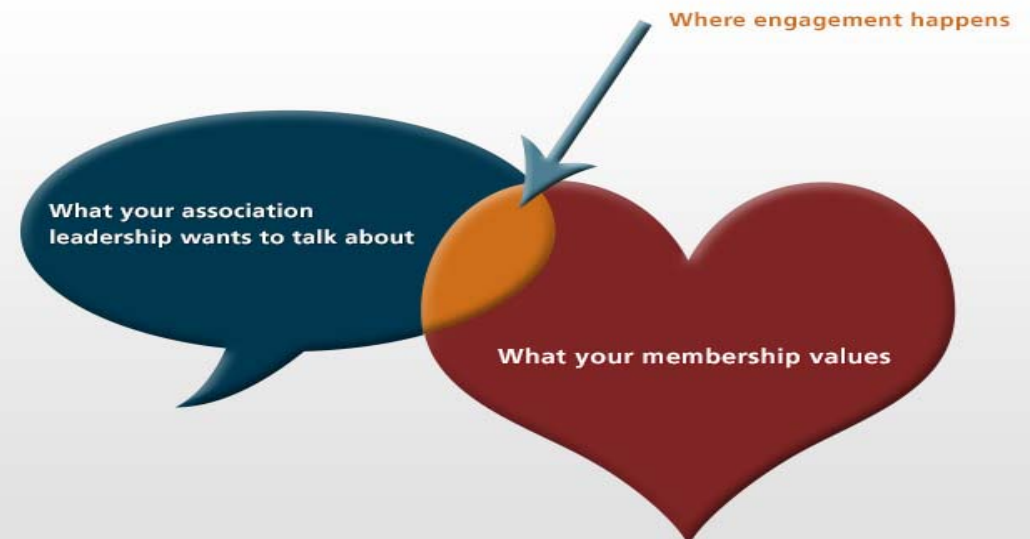
Collaboration w/in Established Non-profit

➤ An ANA example: 1970s ANA practice & specialty sections



Today: Engagement

- Activities that drive engagement
 - Social Media
 - Online discussion boards
 - F2F
 - Other
- Structures that support engagement
 - State/districts/chapters
 - Shared Interest Groups
 - Virtual chapters





ANA RESOURCES

Welcome to the Profession Toolkit

NursingWorld.org/NewGraduate



FREE! *Welcome* TO THE PROFESSION KIT

Congratulations on Choosing a Career in Nursing!

ANA is your go-to resource for trusted information—throughout your entire nursing career. To get you started, we are offering a Welcome to the Profession Kit with valuable resources especially for nursing students, new grads and early-career nurses.

[Access the Toolkit »](#)

Taking Care of Your Career

- Finding the Right Job
- Writing Your Resume & Cover Letter
- Successful Interviewing
- Job Outlook for Nurses
- Social Media & Nursing

...and much more!

Become a Student Subscriber!

[NursingWorld.org/students](https://www.nursingworld.org/students)



New Grad Community & Mentor Match

ANANurseSpace.org

AMERICAN NURSES ASSOCIATION



Calling all New RNs!

ANA is excited to announce the addition of two new member benefits for RNs newly licensed within the last five years: our **New RNs online community** and our **Mentoring Program**.

Start **TODAY** by logging into www.ANANursespace.org using your MyANA credentials. Once you enter the site, go to the Communities tab to find the New RNs online community and the Mentoring tab to begin enrollment as a mentee.

Questions? CONTACT memberinfo@ana.org.

ANA Leadership Institute

ANA-LeadershipInstitute.org

- Competency-based model
- Relevant and timely content
- A variety of programs to fit your schedule and needs



Take Action!

RNaction.org

AMERICAN NURSES ASSOCIATION



In Closing...



*Lead where
you stand!*

Discussion: Options for NCIN Scholars





ANA

**AMERICAN NURSES
ASSOCIATION**

More information is available on ANA's website:

www.NursingWorld.org